

SAURABH SINHA

Team Leader/ Social Media & Digital Marketing

I want to disrupt the world of digital marketing with my skills, passion, & knowledge. Looking forward to an organization where I can grow my online marketing & social media marketing strategy planning skills & I can make a difference in the overall company company's growth & success.

✉ saurabhparamsinha@gmail.com

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WORK EXPERIENCE

ISOLS Group Pvt. Ltd. (Oct 2018 – Present)
Social Media Team Leader & Digital Head

INNOVATIVE SOLUTIONS (Jun 2018 – Sep 2018)
TECHNOLOGIES
Team Leader – Social media marketing

STORIES OF CRICKET (Aug 2017 – May 2018)
Team Leader – Social media marketing

SHARYAN TECH. Pvt. Ltd. (Dec 2016 – July 2017)
Social Media Marketing

PRADENT BUSINESS SERVICES Pvt. Ltd. (July 2016 – Oct 2016)
Content writer Social Media Accounts

EXPLAINOEXPO.COM (Dec 2014 – Jun 2016)
Online content Writer for Social Media Accounts

EDUCATION

B.E (Mechanical Engineering) (2013 – 2016)
Jai Narain College of Technology

Diploma in Mechanical Engineering (2010 – 2013)
D.E.I Technical College

Matriculation (2010)
M.K D.A.V Public School

SKILLS

Team Management

Leadership

Content writer

Project Execution

Good communication

Campaign Handling

TOOLS & SOFTWARE SKILLS

Google Analytics

Facebook Ad Manager

Google Adwords

Keyword Planner Tool

Content copy write Tool

Social Media Scheduling Tool

Listening Tool

DIGITAL MARKETING SKILLS

SEO

ORM

PR

Google Business Management

Lead Generation

Social Media viral Marketing

CERTIFICATION

Google Adwords certified

EXPERIENCE

- 5.4 years of considerable experience in social media marketing.
- Team Head Social Media & other digital marketing activity
- Experience in handling client , management & networking with stakeholders
- Experience in campaign planning & management
- Hands on experience in image/video composition & production
- Having hands on experience in basics of SEO
- Knowledge of social media tools & executing social media campaigns using these tools
- Experience in designing social media marketing strategy for Facebook , Instagram, LinkedIn & Twitter

LANGUAGES

- ENGLISH
- HINDI